

A Plan for Training

Client

A Not-For-Profit Professional Member Organization

Project

Pathways was contracted to develop and implement a comprehensive five (5) year training plan for the organization's professional membership.

Action(s)

Pathways began with a training needs assessment to determine the existing learning gaps and training preferences within the organization and its member community. The assessment acted as the foundation for the five (5) year training strategy.

The plans recommendations included traditionally designed courses, seminars, workshops and district programming, but also stressed the value of e-learning module development. The strategic value of providing an online learning environment resonated with the client - particularly in light of their highly (provincially) dispersed membership group.

Result

The client has fully embraced the training strategy put forth by the Pathways team.

While the plan continues to unfold, Pathways early deliverables have been positively received. The first e-learning module (focused in project management) has been implemented and released to the membership with additional modules under review. The other four curriculum deliverables completed to date have all been designed for a traditional classroom audience.

All client and member feedback related to the learning plan and the developed modules has been exceptional.